

Caswell County Partnership for Children Sample Contract Activity Descriptions (CAD)



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CCR&R

The Child Care Resource and Referral activity will function with approval of the state CCR&R Council and will participate in the designated geographic region. Council specific outputs and outcome data will be supplied to the state system as required. Services will include: (1) professional development support which may include the coordination and provision of training on child care related topics, (2) technical assistance to child care, (3) data collection and analysis, (4) public awareness regarding early childhood issues, and (5) resource lending library services.

Expansion of Subsidy

Financial assistance will be paid on a direct per child basis for the purchase of part- or full-day care and/or rate enhancements for families eligible for Temporary Assistance for Needy Families (TANF) or the Child Care and Development Fund (CCDF). This activity will be governed by a Memorandum of Understanding between the Local Partnership and the selected service provider.

Professional Development Incentives

The Professional Development Incentives activity promotes a stable and educated child care workforce by encouraging child care teachers' pursuit of higher education, providing increased compensation, and supporting employment longevity. Child care providers who work with children between the ages of birth to five years in a NC Division of Child Development and Early Education regulated Caswell county child care facility in a capacity of direct teaching staff or those staff responsible for curriculum and/or lesson plans will be eligible to apply for an annual incentive. Incentives will be based on three elements: 1) level of education already achieved, 2) years of service in the same child care facility, and 3) early childhood college credits earned. As part of the application process, providers can receive professional development counseling to support the provider's attainment of higher education levels. Smart Start funds will be used for the financial incentives for eligible participants.

Program Coordination/Evaluation

The Program Coordination and Evaluation activity will develop and maintain relationships with service providers, and provide services critical to program accountability including: (1) review progress of programs toward meeting programmatic goals and objectives outlined in the strategic plan; (2) development of programmatic short- and long-term outputs and outcomes; (3) measurement and reporting of programmatic outputs, outcomes and performance; (4) compilation and review of programmatic statistical databases; (5) provision of technical assistance to service providers and grantees; (6) evaluation of community infrastructure for the provision of services to children; (7) serving as liaison with community providers of services to children; (8) planning, development and oversight of program evaluation projects; (9) development, collection and review of programmatic reports; and (10) researching best practices for program delivery. Program coordination and evaluation will also include the monitoring of, and enforcing compliance with, legislative mandates; and financial and programmatic monitoring of in-house and direct service providers and grantees. Smart Start funds will include contracted services for an evaluator.

Raising A Reader

Raising A Reader (RAR) Community Coordinators will implement Raising A Reader, a program that promotes improved literacy development through daily book sharing between caregivers and young children. RAR Coordinators will hold a Bachelor's degree in early childhood education or related human service field and are required to attend the RAR National Coordinator Training prior to initial implementation. Coordinators will host two trainings for the site implementers that have been identified to participate in this project. Implementers will receive coaching from the coordinators, at least once annually as part of an annual site visit. Child care centers with a high percentage of low-income children will be targeted and will loan identified families a book bag containing high quality developmentally appropriate children's books. Site implementers will rotate books and provide weekly shared reading sessions in alignment with the school calendar throughout the school year. Parents of the children in the project will be invited to participate in at least two parent workshops where they will learn book sharing strategies. At least one library event will be provided for RAR participants and their families. Participants and their families will be provided with library information, library card application, and other community literacy resources. The program will be implemented with model fidelity as described above. Smart Start funds may also be used for books for children, food for parent trainings, and/or incentives for eligible participants.

Reach Out and Read

This activity will provide a Project Coordinator to partner with medical care practices to provide pre-literacy opportunities for children and their parents. The participating trained medical care providers will voluntarily incorporate Reach Out and Read (ROR), an evidence-based model, into young children's regular pediatric checkups or well-child visits. The medical care providers will implement ROR in their practices according to the National ROR guidelines. During each of the routine visits, children will receive a new, culturally- and developmentally-appropriate book to take home and read with their parents. The medical care providers will discuss the importance of reading, model reading a book aloud to the child, and encourage parent-child interactions as part of pre-literacy and language development. The program begins at the child's 6-month checkup and continues through age 5, with a special emphasis on children growing up in low-income communities. The medical care practice will display a literacy-rich waiting room area that reinforces the doctor's prescription to read. This activity will also ensure data collection for project evaluation. The medical provider and service provider will work collaboratively to secure funds for book purchases.

Customization Note to Potential Contractors:

You may also choose to add target population, frequency/duration of service, staffing, contracted services, or other pertinent information.