

Caswell County Partnership for Children Smart Start Final Activity Report Executive Summary Fiscal Year 2011-2012



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Full report available at www.caswellchildren.org

Mission: Caswell County Partnership for Children brings together families, educators, churches, businesses, government, and other community resources to provide children and their families the services and support to assure that all children will be healthy and able to reach their fullest potential.

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Tyrone Graham, Program Specialist

This report is limited to funds provided by Smart Start which targets children birth to five, not yet in Kindergarten. Therefore, additional committees, staff and activities for older children are part of CCPFC but are not included here. This report was based in large part after the 2010-11 report.



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FISCAL YEAR 2011-2012 FINAL ACTIVITY REPORT

Executive Summary



During FY 2011-12, the Caswell County Partnership for Children funded five programs designed to address the critical issues facing young children, their families and their child care providers in Caswell County in support of the Partnership mission. These programs included various strategies aimed at two main topic areas: Early Care and Education and Family Support. (Program support comprises a third area. Due to budget limitations, Health is no longer able to be addressed directly.) This executive summary looks at the collective accomplishments of the programs funded during FY 2010-11.

The Partnership uses an external evaluator to help ensure that activities are assessed in an unbiased manner.

This executive summary includes a County Wide Logic Model and also reviews:

- I. Need & II. Target Population: **Background Demographics**
- III. Summary of Activities: **The Smart Start Investment**
- IV. Aggregated Outputs & V. Aggregated Outcomes: **Extent of Impact**

To provide context for all of the above, we'll then review the **Challenges CCFPC** faced in FY 2011-12.

2011-12 Caswell County Partnership for Children Logic Model

Needs	Target Populations	Programs/ Activities	Recipient Outputs	Outcomes Areas Addressed	PBIS <i>(not selected/ required in italics)</i>
Insufficient high quality child care available for parents in Caswell county: not all staff have adequate higher education in Early Care & Education field; teachers not all compensated adequately; families not able to afford high quality care	Caswell county children age 0-5, their families, child care providers of these children in Caswell and surrounding counties; potential child care providers	1. Expanded Child Care Subsidy 2. Child Care Resource & Referral 3. Professional Development Incentives	~ 228 children enrolled in child care in Caswell County plus more who live in Caswell & receive Subsidy in other counties ~ 47 providers in Caswell County -- 11 child care facilities; 5 family homes & 6 child care centers <i>(20 additional in other counties)</i>	I. Early Care & Education A. Placements, Supply B. Placements, Quality C. Staff Education D. Staff Compensation E. Staff Stability	% children receiving Subsidy in Regulated Child Care Programs Avg. child star rating; % children in 4 and 5 star facilities Avg. child star rating-subsidy; % children in 4 and 5 star facilities Lead Teacher - % of children enrolled in 1-5 star rated child care centers that have at least 5 of 7 lead teacher education points Administrator - % of children enrolled in 1-5 star rated child care centers that have at least 5 of 7 administrator education points Family Child Home - % of children enrolled in 1-5 star rated family child care homes that have at least 5 of 7 provider education points 2 year degree Teacher - Median Salary + supplement 4 year degree Teacher - Median Salary + supplement Stability/Turnover
Early childhood literacy skills need improvement	Caswell county children age 0-5 & their families	4. Raising A Reader <i>(NEW!)</i>	2 child care classrooms 19 children	II. Family Support A. Literacy <i>(New focus!)</i>	Family Literacy/Language Development – (New focus) % of parents who report an increase in their participation in literacy activities each week
<i>(*Not addressed in FY 2011-12 due to funding constraints)</i>					
Need to support best practices for programs and evaluate results	Service providers, partnership board & staff, local community	5. Program Coordination & Evaluation	5 programs	III. Health & EI* IV. Program Support V. Other	<i>(Audit findings)</i>

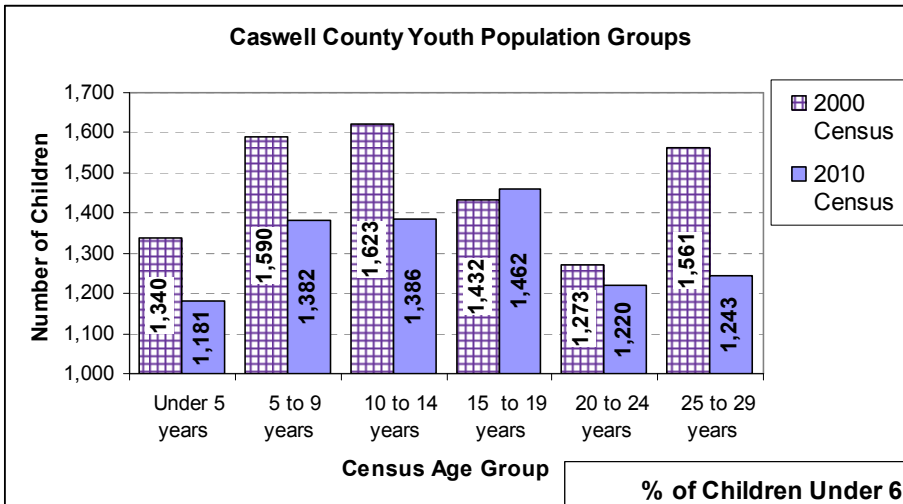
Background Demographics

Just over one in four residents work inside the county, roughly half work in neighboring NC counties, and almost 1 in 5 works in VA.¹ For those seeking services within the county, the lack of adequate public transportation still poses a challenge. The median household income in 2010 was \$37,115. The table here shows the percent of students receiving Free or Reduced Lunch in schools continues to climb in Caswell.² (In comparison, NC overall is 53.9% in 2010-11.)

School Year	% of Students Free/Reduced Lunch
2006-07	55.8%
2007-08	58.5%
2008-09	59.4%
2009-10	64.9%
2010-11	67.0%

¹ <https://edis.commerce.state.nc.us/docs/countyProfile/NC/37033.pdf>

² North Carolina Department of Public Instruction, Division of Financial and Business Services. "Free & Reduced Meal Application Data." Available online at: <http://www.ncpublicschools.org/fbs/resources/data/>.



According to 2008-2010 American Community Survey 3-Year Estimates, Caswell County has a population of 22,234 total & 1,243 children under 6 (5.6%).³

Looking broadly at age blocks of five years, we see a clear decline in younger populations compared with ten years ago.

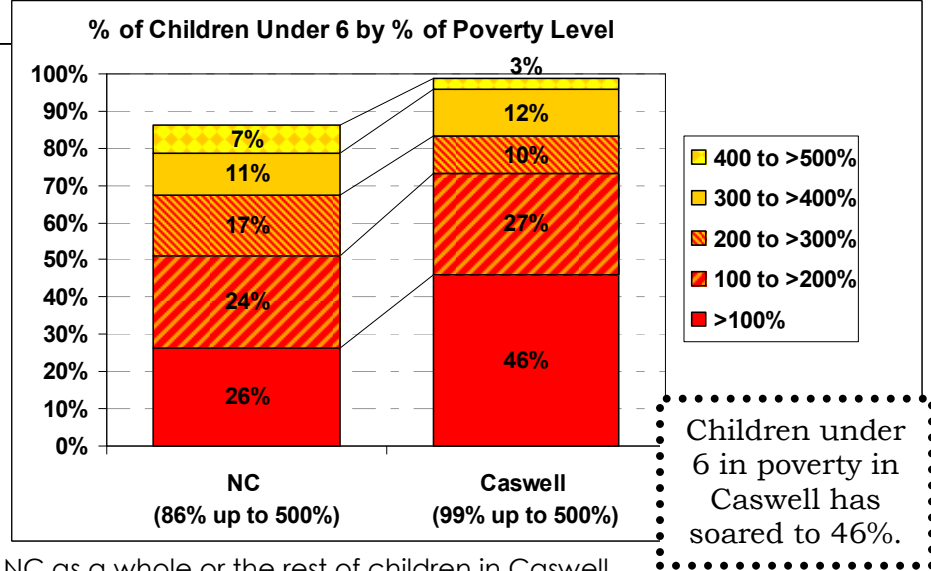
Since 2003, more than one in five (1 in 5) children under 18 live in poverty in Caswell and is now almost one in three (1 in 3) at 30.2% in 2010.⁴

(Poverty is defined in 2010 as \$22,050 for a family of four or just \$14,570 for family of two.)

Many of the families of young children in Caswell are either facing the challenges associated with poverty or those that face the working poor, as it is widely recognized that **having two or even three times the poverty cut-off is still inadequate income.**

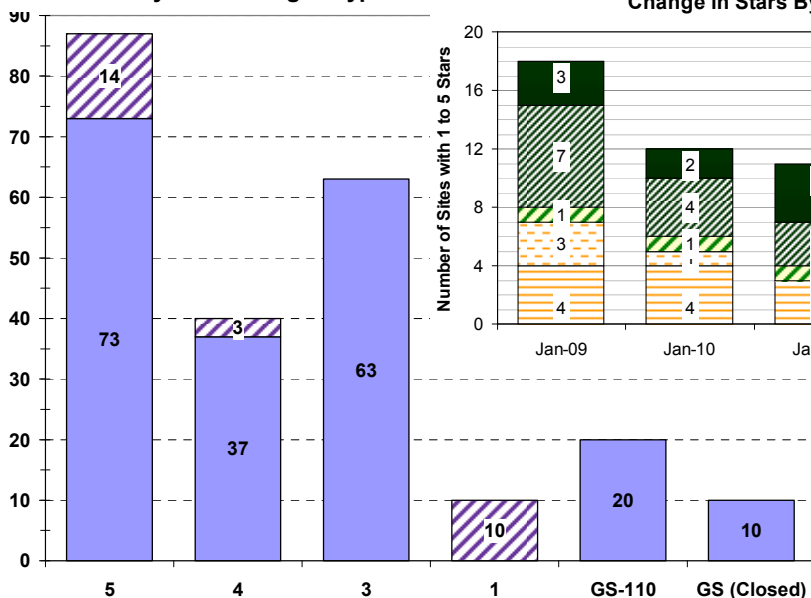
New analysis of data from the 2008-2010 American Community Survey 3-Year Estimates for "Age by Ratio of Income to Poverty Level in the Past 12 Months" shows that children under age 6 in Caswell County are worse off than those in NC as a whole or the rest of children in Caswell.

The total percentage of children under 6 in Caswell that are under 200% of Federal Poverty Level is 73%.

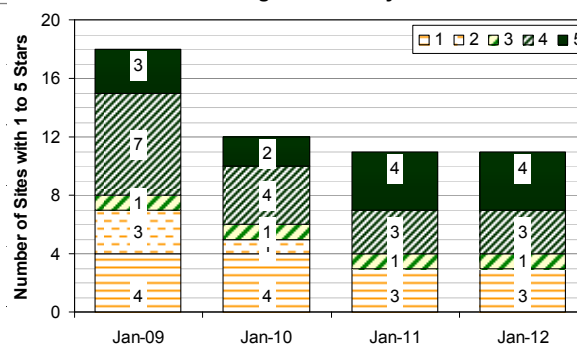


Child Care Facilities

Enrollment by Star Rating & Type



Change in Stars By Year



By July 2012, the newest center in Caswell closed, which had been operating under a GS-110 license.

Enrollment at these 13 sites available during the fiscal year held to about 230 children enrolled in regulated child care in Caswell.

Expanded Child Care Subsidy data shows that many residents of Caswell work in neighboring counties, however they are still eligible to receive subsidy and rely upon it to afford high quality child care. The past two years, 100% of children receiving Smart Start Subsidy were in centers & homes with a 4 or 5 star rating.

³ 2008-2010 American Community Survey 3-Year Estimates: B17024: Age by Ratio of Income to Poverty Level in the Past 12 Months

⁴ from: US Census Bureau, Small Area Income and Poverty Estimates: <http://www.census.gov/cqi-bin/saie/saie.cqi>

The Smart Start Investment

70% of all Smart Start funds must be spent on "child care related activities," at least 30% to child care subsidy.

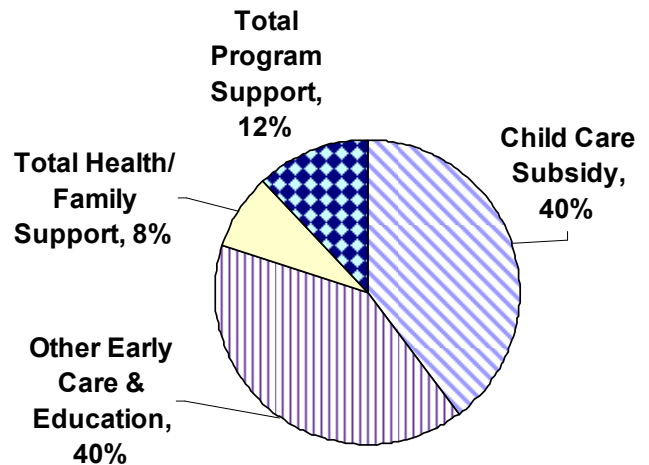
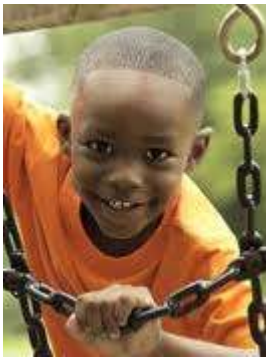
2011-12 Smart Start Funded Activities

Activity Name	Provider	FY11-12 Allocation	
Early Care & Education			
1. Expanded Child Care Subsidy	Caswell County Dept Social Services	\$99,344	40%
2. Child Care Resource & Referral	CCPFC (In-House)	\$18,972	8%
3. Professional Development Incentives	CCPFC (In-House)	\$81,329	33%
Total Early Care & Education		\$199,645	80%
Health* & Family Support			
4. Raising A Reader	CCPFC (In-House)	\$20,075	8%
Program Support			
5. Program Coordination & Evaluation	CCPFC (Contractor & In-House)	\$29,953	12%
Total Non-Child Care Related		\$50,028	20%
Grand Total in Funded Activities**		\$249,673	100%

*Due to budget cuts, unable to allocate funding in area of Health.

**Additional administrative costs are not included here.

FY 2011-12 Final Allocation



Extent of Impact

The programs funded in FY 2011-12 continue to demonstrate a positive impact on addressing the issues that affect a child's readiness for school. Those that did not adequately achieve were revised or altered significantly for the following fiscal year. This section will take a closer look at the accomplishments and challenges seen in both outputs and outcomes for the county as a whole.

Summary of Recipient Outputs:

As of July 2012, there were 13 child care facilities regulated by the Division of Child Development & Early Education; the new GS-110 site closed but was open for the majority of last fiscal year.

Of the 13, six are child care centers and seven are family child care homes, and all but two were impacted directly by Smart Start through at least one funded activity, with many benefiting from three or four. The table below summarizes which activity reached which sites in Caswell; 20 additional sites were served through Subsidy in other counties.



Star Rating July 2011	Star Rating July 2012	Facility Name (Caswell only)	Enrollment	Child Care Subsidy*	CCR&R: Trainings	CCR&R: Lending Library	Raising A Reader	Professional Development Incentives	Total # activities serving site
Child Care Centers:									
GS-110	CLOSED	CARE-A-LOT CHRISTIAN CENTER	10		7	2			1
5	5	CASWELL COMMUNITY HEAD START	48			2		6	2
GS-110	GS-110	LIVELY PEBBLES DAY CARE	20		4	1			1
4	3	NOAH'S EDUCATIONAL ARK	63	1	9	7	0.5	7	4
4	4	RAINBOW EDUCATIONAL CHILDCARE CENTER	37	1		7	1	2	4
5	5	YANCEYVILLE EARLY HEAD START	25			7	1	9	3
Family Child Care Homes									
5	5	AMANDA'S CHILD CARE	5	1		1	FCCH Not Eligible	1	3
3	4	J & J KIDDIE KARE	3	1		1		1	3
5	5	LITTLE ANGELS CHILDCARE	9	1		1		1	3
1	1	MARY LOU OLIVER DAY CARE HOME	2		1				1
4	4	PRIDE AND JOY EDUCATIONAL HOME DAYCARE	0						0
1	1	TAYLOR DAY CARE HOME	2						0
1	1	TENDER LOVING CARE	6			1			1
			# sites	5	4	10	2.5	7	
			# providers	NA**	21	30	2.5	27	

**All but Subsidy served providers; italicized numbers indicate # of providers served.

Using this data and simply totaling the highest number of providers served listed per site, we estimate that at least 47 unduplicated child care providers were impacted by Smart Start programs. We also estimate that approximately 228 children enrolled in these Caswell County sites were impacted via Smart Start programs.

In addition, sites outside of the county benefit from Smart Start also since Caswell residents may choose to use their subsidy elsewhere.

Count of Facilities Served by Smart Start Subsidy				
Center or Home?	County	4 stars	5 stars	Grand Total
Centers	Alamance	3	4	7
	Caswell	2		2
	Durham	1		1
	Guilford	2	1	3
	Orange	1		1
	Person		1	1
	Rockingham		1	1
Homes	Caswell	1	2	3
	Orange	1		1
Grand Total		11	9	20



Partnership Goals & Outcomes

Collectively, progress is being made in all goal areas being addressed and in all focus areas with outcomes.

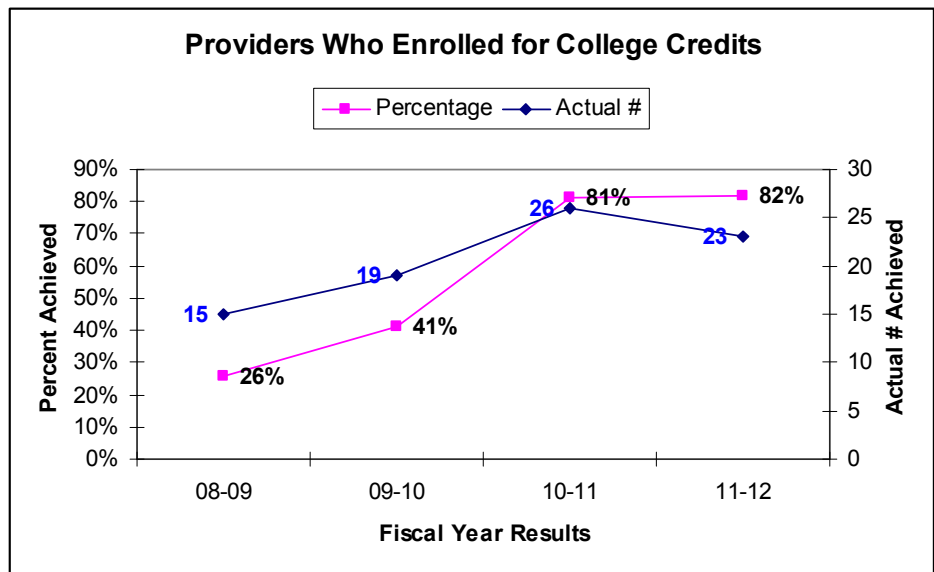
Of the five (5) programs, one (1) accomplished all fully, (3) either accomplished most fully or partially, and one (1) had a mix of achieved and not achieved.

Summary of Accomplishments by Area	● = Achieved	◐ = Made Signif. Prog.	○ = Not Achieved	Totals
I. Early Care & Education	16	3	0	19
II. Family Support	1	0	1	2
III. Health & Early Intervention	0	0	0	0
IV. Program Support	4	1	0	5
<i>FY11-12 Overall:</i>	21 (81%)	4 (15%)	1 (4%)	26
<i>Comparison with FY10-11</i>	22 (67%)	10 (30%)	1 (3%)	33
<i>Comparison with FY09-10</i>	26 (74%)	6 (17%)	3 (9%)	35

Of the 26 total outcomes above, 81% (21) were exceeded or achieved fully, 15% (4) partially, and only 4% (1) did not make adequate progress. The activity that fell under 'Not Achieved' was newly implemented, only starting in January and it was determined that it was too soon to fairly assess services provided under the evidence based model being used.

Special Focus:

Over the past few years, there has been a very successful increase in providers enrolling for college credits, as seen by this chart over time.



Challenges

As our economy as a whole continues to struggle, Smart Start faces budget cuts, which begin at the state level, are shared by the North Carolina Partnership for Children and get passed down to local partnerships. For some activities, there is little room for additional cuts, so the Board of Directors decided how to effectively make budget cuts so that programs could continue to provide meaningful services. When implementing a new evidence based model, it was necessary to obtain additional outside funding to make the most of the program in the community & so kick-off dates were delayed in part due to ensuring best possible infrastructure was in place for the program as a whole.

State Assessment: Performance Based Incentive System (PBIS) (2011-12 to be released in Dec 2012)

Performance based standards were created by the North Carolina Partnership for Children (NCPCC) and are utilized by CCPFC as a way to assess the impact of funded programs on community indicators. Since the development of these standards, CCPFC has made significant progress in meeting or exceeding the majority of them.

In FY 10-11 CCPFC was held accountable for meeting eleven (11) mandatory or selected standards.

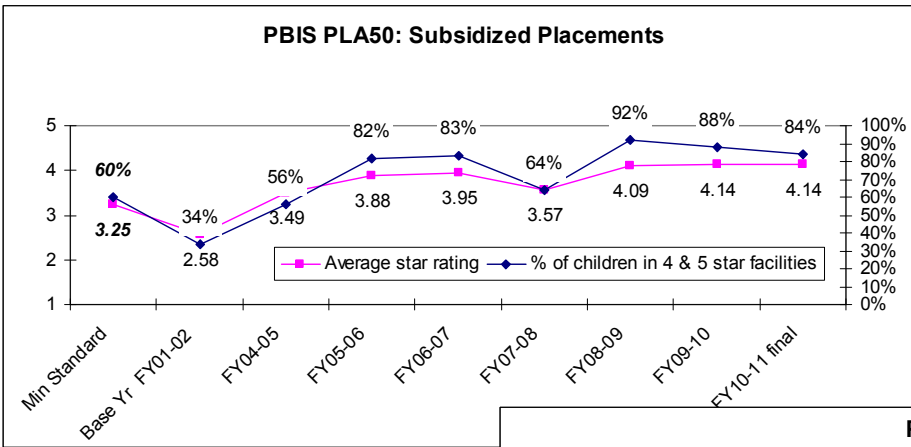
In summary, for FY 10-11, CCPFC:

- o met or exceeded eight (8) selected or mandatory standards due to now meeting "Use of primary health care"
- o unable to determine progress in meeting three (3) standards for which data is unavailable

PBIS Summary		FY10-11	FY09-10	FY08-09
mandatory	total (na)	6 (1)	5 (2)	6 (1)
	met, high	3	2	3
	met, min	3	2	2
	not met	0	1	1
selected	total (na)	2 (2)	3 (1)	2 (2)
	met, high	1	2	1
	met, min	1	1	1
	not met	0	0	0
not selected	total (na)	8 (2)	8 (2)	9 (1)
	met, high	2	3	3
	met, min	2	1	3
	not met	4	4	3

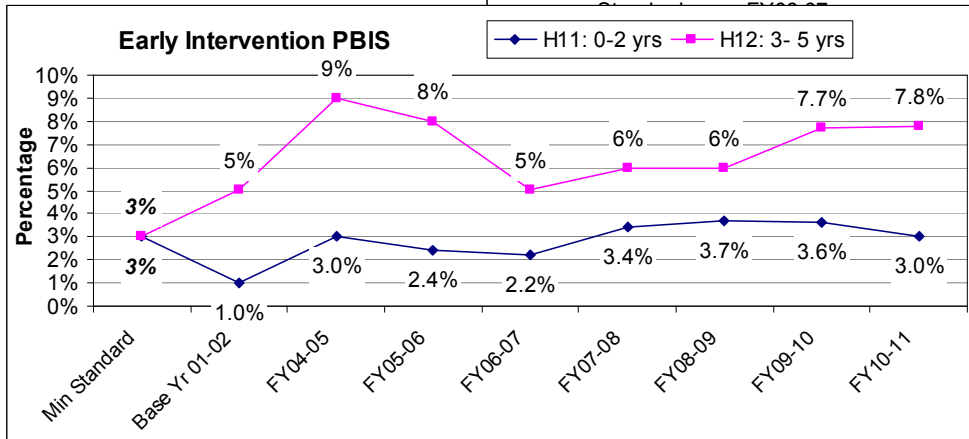
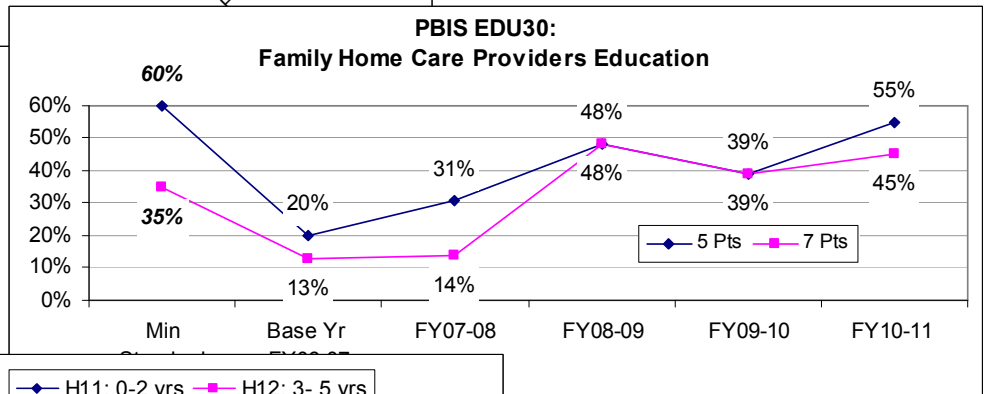
Currently, the only standards that are not meeting minimums are: 1) Accreditation; 2) Family care education points; 3) % of Regulated Child Care Spaces Available for Working Families; and 4) Infant Mortality.

The following is a summary of those items which changed significantly from the previous year, including some not selected or mandatory:



o Despite a significant drop in "Quality of early care & education for children enrolled in regulated early care & education programs – Child Placements – Percent of children in 4 & 5 star care," mostly due to one large center's drop from 4 to 3 stars, we still are able to meet the high standard of 3.25 average star rating AND 50% in 4 & 5 star care. (If that site had remained at 4 stars, the result would have been 86%, close to previous FY of 85% instead of 65%.)

- o There was noticeable improvement, from 39% to 55%, for education points for Family Home Providers, but still shy of meeting 60%, the min standard.
- o We are finally **meeting the min standard (70%) for the mandatory Primary Health Care standard: 71%**!
- o We just barely maintained the



minimum standard for Early Intervention for 0-3, but since this is based on such small numbers of children, hopefully it isn't a real trend.

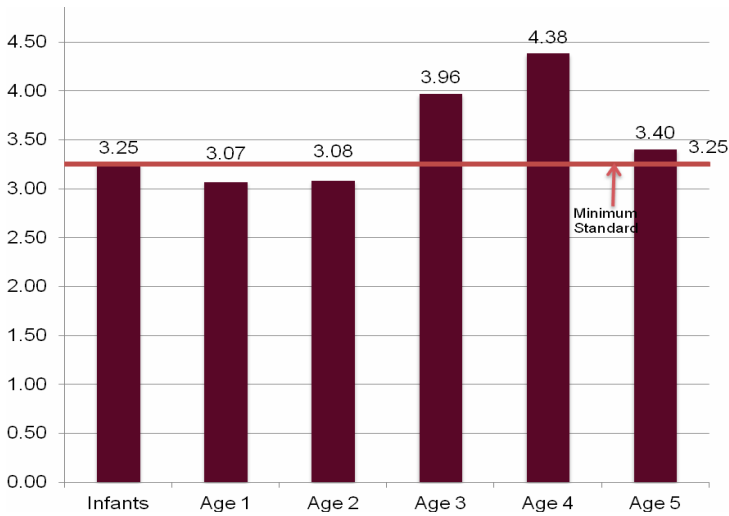
- o In other non-mandatory health standards: sadly, Infant Mortality has not improved, nor has obesity, but lead did drop ever so slightly.

Summary of eleven (11) available mandatory & selected PBIS Standards	Minimum	High Performing	FY10-11	FY09-10	FY08-09	Status
Audit findings	1	0	0	Not Applic.	0	●
Early Care and Education:						
% children receiving Subsidy in Regulated Child Care	>=90%	>=97%	97%	97%	96%	●
Avg. child star rating; % children in 4 and 5 star facilities	3.25 OR 50%	3.25 AND 50%	3.86 65%	3.98 85%	4.06 89%	●
Avg. child star rating-subsidy; % children in 4 and 5 star facilities	3.25 OR 60%	3.25 AND 60%	4.14 84%	4.14 88%	4.09 92%	●
Lead Teacher - % of children enrolled in 1-5 star rated child care centers that have at least 5 lead teacher education pts	>=60%	>=60% AND	100%	100%	100%	●
Lead Teacher - % children ... that have 7 lead teacher ed pts		>=35%	0%	0%	30%	○
Administrator - % of children enrolled in 1-5 star rated child care centers that have at least 5 administrator education pts	>=60%	>=60% AND	100%	100%	100%	●
Administrator - % children... that have 7 administrator ed pts		>=35%	34%	32%	53%	◐
Health/Early Intervention						
Receiving Early Intervention – 0-2 years	>=3% AND	>=5% AND	3.0%	3.6%	3.7%	●
Receiving Early Intervention – 3-5 years	>=3%	>=5%	7.8%	7.7%	6%	●
Use of Primary Health Care	>=70%	>=80%	71%	67%	68%	●

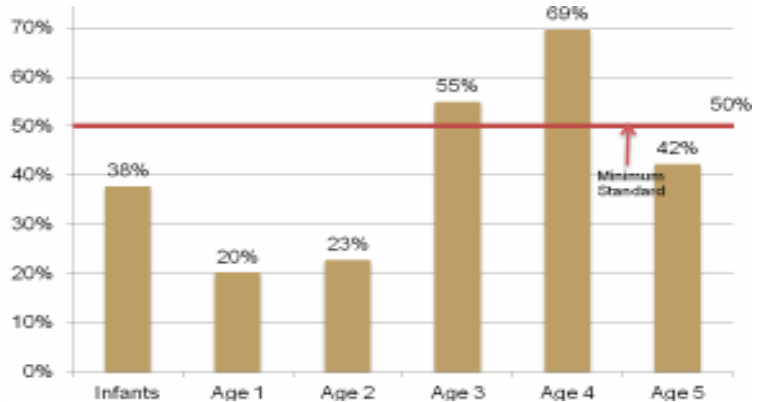
●, ● = Achieved High Performing, Minimum standards; ◐ = Close to achieving; ○ = Needs Attention; ● = green is improvement from previous year; ● = red is lost significant ground.

New this year is the availability of some disaggregated PBIS data by age and gender. The age breakdown has provided very important revelations about the disparity of the services within Caswell County.

2010-11 Average Star Ratings of Child Placements for Caswell County, by Age (3.86 overall)



2010-11 Among Children in Regulated Care, Percentage of Children at 4- and 5-Star-Rated Facilities for Caswell County, by Age (65% overall)

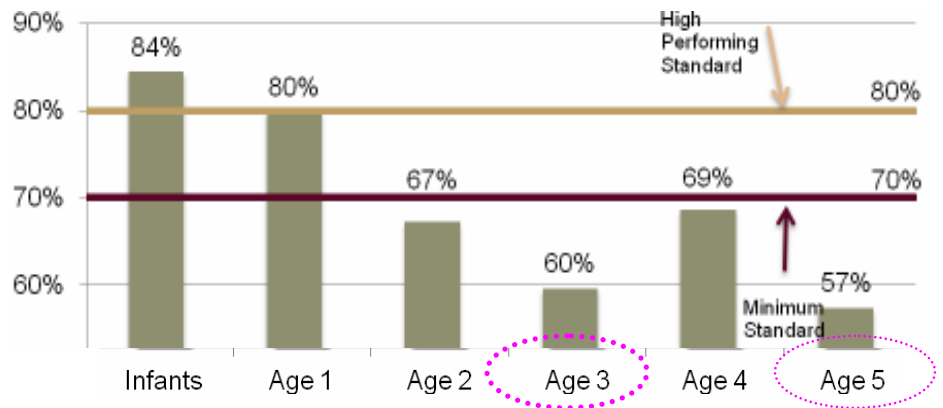


In summary, infants and toddlers are not being served in high quality care as much as 3's and 4's.

Family Child Care Providers offer care mostly to younger children, but it appears that 3 yr olds are being served disproportionately by those with higher education.

2010-11 Percentage of Medicaid Enrolled Children Receiving Well-Child Exams for Caswell County, by Age (71% overall)

Gradual decline then bump at age 4 (getting ready for K) with greatest needs at age 3 & 5.



2010-11 Percentage of Children Age 0 – 2 Years Old in the Greensboro Region Who Received Early Intervention Services, by Age (3.0% overall)

This information for infants and toddlers is provided by Children's Developmental Services Agency (CDSA) region; Caswell County is in the Greensboro Region.

Older toddlers receiving more services is a clear trend across the state, but is more pronounced in our Region.

