



**Caswell County Partnership for Children
Smart Start Final Activity Report
Executive Summary
Fiscal Year 2009-2010**



Author:

Justine A. Wayne, MSW, MSPH, Program Evaluator



Caswell County Partnership for Children brings together families, educators, churches, businesses, government, and other community resources to provide children and their families the services and support to assure that all children will be healthy and able to reach their fullest potential.



Acknowledgements

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Shannon Slaydon, Executive Assistant/Program Specialist

Donna Williamson, Fiscal/Program and Contracts Assistant



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Caswell County Partnership for Children
1084 NC Highway 86 / PO Box 664, Yanceyville, NC 27379
Phone: 336-694-1538 Fax: 336-694-7666
www.caswellchildren.org

FISCAL YEAR 2009-2010 FINAL ACTIVITY REPORT

Executive Summary

During FY 2009-10, the Caswell County Partnership for Children funded nine programs designed to address the critical issues facing young children and families in Caswell County. These programs included various strategies aimed at three main topic areas: **Early Childhood Care and Education, Child Health and Early Intervention, and Family Support**; plus program support which comprises a fourth area.

All of the programs were funded to address critical issues facing young children, their families and their child care providers in Caswell County and to support the Partnership's mission. This executive summary looks at the collective accomplishments of the FY 2009-10 Smart Start funded programs.



This executive summary includes a County Wide Logic Model and also reviews:

I. Need & II. Target Population: **Background Demographics**

III. Summary of Activities: **The Smart Start Investment**

IV. Aggregated Outputs & V. Aggregated Outcomes: **Extent of Impact**

VI. Updated PBIS Results: **State Assessment**

To provide context for all of the above, we'll then review the **Challenges CCFPC** faced in FY 2009-10.

(*This year, there were no funded activities in the area of **Health & Early Intervention**, thus that section is not included.)

2009-10 Caswell County Partnership for Children Logic Model

Needs	Target Populations	Programs/ Activities	Recipient Outputs	Outcomes Areas Addressed	PBIS <i>(not selected/ required in italics)</i>
Insufficient high quality child care available for parents in Caswell county: not all staff have adequate higher education in Early Care & Education field; teachers not all compensated adequately; families not able to afford high quality care	Caswell county children age 0-5, their families, child care providers of these children in Caswell and surrounding counties; potential child care providers	1. Expanded Child Care Subsidy 2. Child Care Resource & Referral 3. Child Care Quality Coordination 4. Professional Development Bonuses 5. Expanded Resources for Child Care	~ 238 children enrolled in child care in Caswell County ~ 41 providers in Caswell County 14 child care facilities; 9 child care family homes & 5 child care centers <i>(35 additional facilities in other counties)</i>	I. Early Childhood Care & Education A. Placements, Supply B. Placements, Quality	% children receiving Subsidy in Regulated Child Care Programs Avg. child star rating; % children in 4 and 5 star facilities Avg. child star rating-subsidy; % children in 4 and 5 star facilities
				C. Staff Education	Lead Teacher - % of children enrolled in 1-5 star rated child care centers that have at least 5 lead teacher education points Lead Teacher - % of children enrolled in 1-5 star rated child care centers that have 7 lead teacher education points Administrator - % of children enrolled in 1-5 star rated child care centers that have at least 5 administrator education points Administrator - % of children enrolled in 1-5 star rated child care centers that have 7 administrator education points
				D. Staff Compensation E. Staff Stability	2 year degree Teacher - Median Salary + supplement 4 year degree Teacher - Median Salary + supplement Stability/Turnover
Families not able to support children adequately	Caswell county children age 0-5 & their families	6. Parent & Child Enrichment Activity	10 families; 11 children	II. Family Support A. Parenting Skills	Parenting Skills - Competence and Confidence
(*Not addressed in FY 2009-10 due to funding constraints and area review needed)				III. Health*	
Need to support best practices for programs and evaluate results	Service providers, partnership board & staff, local community	7. Community Outreach & Awareness 8. Evaluation 9. Program Coordination	9 programs	IV. Program Support V. Other	NA

Background Demographics

Caswell County

Although Caswell County is rural, it is in close proximity not only to the triangle and triad, but also close to the Virginia metropolitan area of Danville. Just over one-fourth of residents work inside the county, roughly half work in neighboring NC counties, and almost 1 in 5 work in VA.¹ In addition, for major medical services, for instance, many residents seek care outside the county. For those seeking services within the county, the lack of adequate public transportation often poses a challenge.

According to the US Census estimates, Caswell County has an estimated population of 23,587, as of July 1, 2009, with 4.9% of the population under 5 years old; this is a lower proportion than the state average of 7.1%.

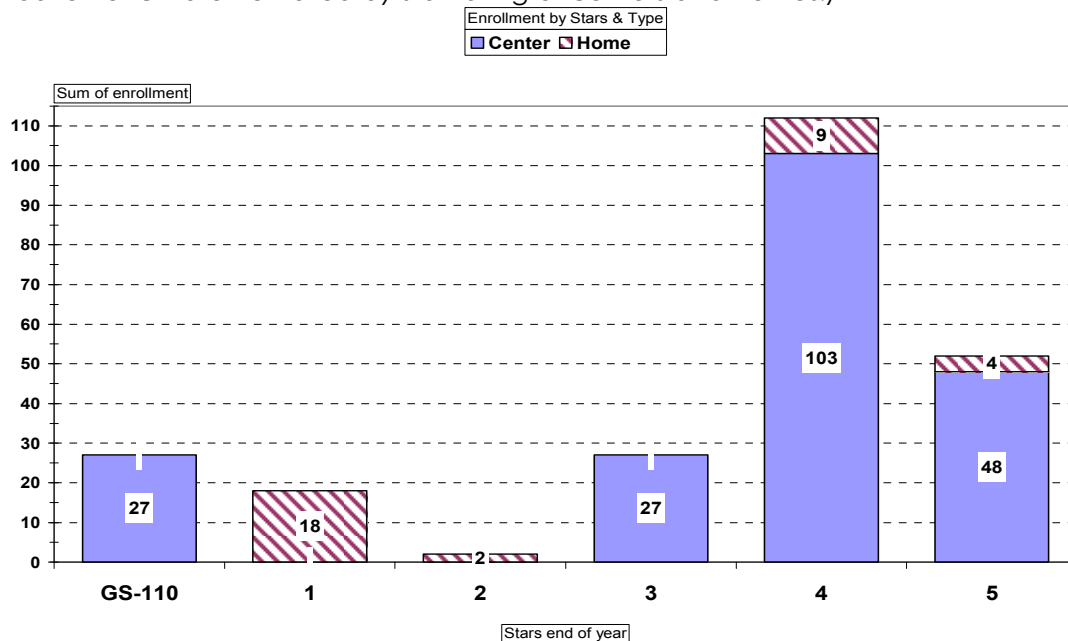
In 2009, unemployment soared to 12.6%. The median income in 2009 was \$42,670.¹ Although the number of children receiving Work First has fallen steadily from 279 in 2004 to 149 in 2007, we see a steady increase of children enrolled in Free & Reduced Lunch, from ~43% in 2001 to ~65% in 2007. **Since 2003, more than one in five children live in poverty in Caswell and is nearly one in four at 24.9% in 2008.** (Poverty defined as \$21,200 for a family of four or just \$14,000 for a family of two in 2008 dollars.)² Many of the families of young children in Caswell are either facing the challenges associated with poverty or those that face the working poor, as it is widely recognized that having two or even three times the poverty cut-off is still inadequate income.

Focus On Health

As of 2007, there were 1,000 children without health insurance, up from 418 in 2000.² The percentage of low birthweight infants continued to grow from 8% in 2004 to 11.5% in 2008, however, infant mortality has declined again, from 1 in 2004 to a high of 7 in 2007 and back down to 1 in 2008. It appears that after a spike, the percent of low-income children who are obese is starting to fall again: 14% in 2004, up to 23.8% in 2006, and back down to 14.7% in 2008.² As of 2008, there were 8 physicians, which is 3.4 per 10,000 population and although low, much higher than the 0.4 Dentists per 10,000.¹

Child Care Facilities

This past year, the four public school sites, which have earned 4 stars each, opted out of the state child care licensing system and is reflected in the numbers below. According to data from the Division of Child Development, in July 2010, **238** children were enrolled in regulated child care in Caswell. (See the following table for distribution of children enrolled by star rating of centers and homes.)

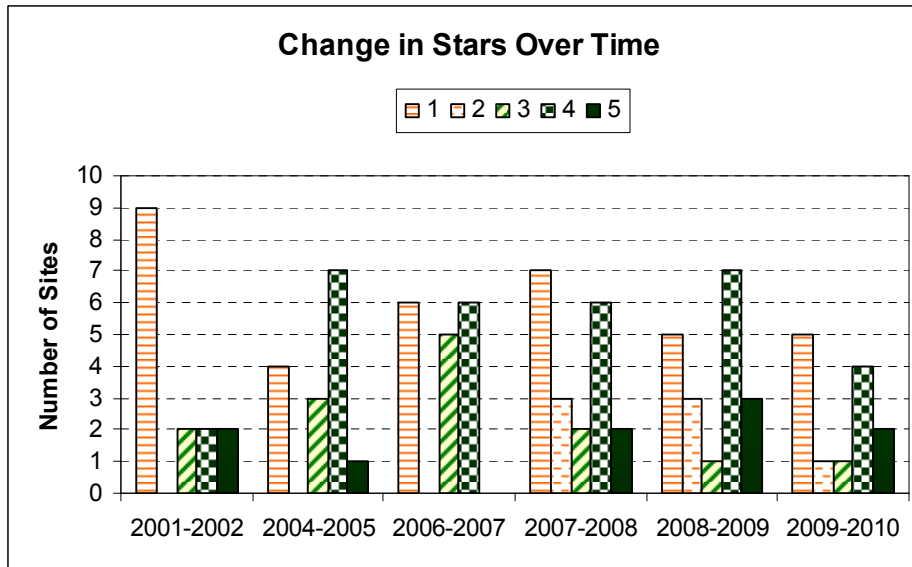


¹ <https://edis.commerce.state.nc.us/docs/countyProfile/NC/37033.pdf>

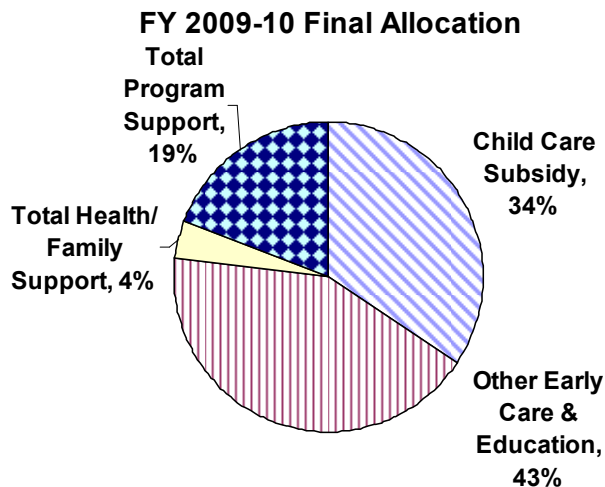
² Action for Children North Carolina:

<http://datacenter.kidscount.org/data/bystate/stateprofile.aspx?state=NC&cat=1437&group=Category&loc=4926&dt=1%2c3%2c2%2c4>

It is also helpful to note how the quality of child care in Caswell County has improved over the years:



The Smart Start Investment



In fiscal year 2009-2010, Caswell County Partnership for Children (CCPFC) funded nine activities with **\$332,418** in Smart Start funds. As required by the original North Carolina state Smart Start legislation, **70%** of all Smart Start funds must be spent on “child care related activities,” with at least **30%** designated to child care subsidy. In FY 2009-10, this included five of the nine programs funded.

(Percent sums do not total as expected due to rounding)

2009-10 Smart Start Funded Activities (Additional administrative costs are not included here.)

Activity Name	Provider	FY 0910 Allocation	
Early Care & Education			
Expanded Child Care Subsidy	Caswell County Dept Social Services	\$114,328	34%
Child Care Resource & Referral	CCPFC (In-House)	\$30,196	9%
Child Care Quality Coordination	CCPFC (In-House)	\$17,309	5%
Professional Development Bonuses	CCPFC (Contractor)	\$73,978	22%
Expanded Resources for Child Care	CCPFC (Contractor)	\$20,232	6%
Total Early Care & Education		\$256,043	77%
Health* & Family Support <small>*Health set aside pending needs assessment, but due to budget cuts, put on hold.</small>			
Parent & Child Enrichment Program	CCPFC (In-House)	\$13,100	4%
Program Support			
Community Outreach & Awareness	CCPFC (Contractor & In-House)	\$5,936	2%
Evaluation	CCPFC (Contractor)	\$13,822	4%
Program Coordination	CCPFC (In-House)	\$43,517	13%
Total Non-Child Care Related		\$76,375	23%
Grand Total in Funded Activities		\$332,418	100%

Extent of Impact

The programs funded in FY 2009-10 continue to demonstrate a positive impact on addressing the issues that affect a child's readiness for school.

All 14 facilities were impacted by Smart Start through at least one funded activity.

Summary of Recipient Outputs:

In FY2009-10, there were 14 child care facilities regulated by the Division of Child Development during the year. The table below summarizes which activity reached which sites in Caswell; 35 additional sites were served through Subsidy and three additional sites by CCR&R in other counties.

stars end of year	Facility Name (Caswell only)	Enroll-ment	Child Care Subsidy	Child Care Quality Coordination	CCR&R	Expanded Resources	Professional Development Bonus	Total # activities serving site
Child Care Centers:								
5	CASWELL COMMUNITY HEAD START	48			1		5	2
4	NOAH'S EDUCATIONAL ARK	62	1		8	1	9	4
4	RAINBOW EDUCATIONAL CHILDCARE CENTER	41	1	1	8	2	1	5
3	YANCEYVILLE EARLY HEAD START	27		9	5		8	3
GS-110	LIVELY PEBBLES DAY CARE	27		7	7		1	3
Family Child Care Homes								
5	LITTLE ANGELS CHILDCARE	4	1		1	1	1	4
4	AMANDA'S CHILD CARE	6	1	1	1	1	1	5
4	PRIDE AND JOY EDUCATIONAL HOME DAYCARE	3	1			1		2
2	KIDS R US HOME DAY CARE	2			1			1
1	CHRISTINE B. MASSEY DAY CARE HOME	3			1			1
1	J & J KIDDIE KARE	3		1				1
1	MARY LOU OLIVER DAY CARE HOME	5			1			1
1	TAYLOR DAY CARE HOME	1			1			1
1	TENDER LOVING CARE	6			1			1
# sites			5	5	12	5	7	
# providers			na	19	36	6	26	

**All but Subsidy served providers; italicized numbers indicate # of providers served.*

We estimate that at least 47 unduplicated child care providers were impacted by Smart Start programs and approximately 238 children enrolled in these Caswell County sites were impacted via Smart Start.

Outcomes

Collectively, progress is being made in all goal areas being addressed and in all focus areas with outcomes.

Of the nine (9) programs, two (2) accomplished all of their intended outcomes, four (4) either accomplished most fully or partially, and three (3) has a mix of all three results.

Of the unduplicated 35 total outcomes, 74% (26) were exceeded or achieved fully, 17% (6) partially, and only 9% (3) did not make adequate progress. The following table provides more detail of these successes by area as well as a comparison with the previous fiscal year below totals.

Summary of Accomplishments by Topic Area	● = Achieved	◐ = Made Significant Progress	○ = Not Achieved	Total per Area
Early Care & Education	15	2	3	20
Family Support	4	2	0	6
Health & Early Intervention	0	0	0	0
Program Support	5	2	0	7
Other	2	0	0	2
<i>(4 outcomes addressed by 2 activities)</i>	26 (74%)	6 (17%)	3 (9%)	35
<i>Comparison with FY08/09, which included health & 7 education points standards:</i>	28 (65%)	10 (23%)	5 (12%)	43

State Assessment: Performance Based Incentive System (PBIS)

In summary, out of eleven (11) mandatory or selected PBIS standards, CCPFC **met or exceeded seven (7)** selected or mandatory standards, same as in previous year due to audit (1) not being applicable this year but now having data for family support; **did not meet one (1)** standard, same as previously; was unable to determine progress in meeting two (2) standards for which data is unavailable.

The following is a summary of those items which changed significantly from the previous year, including some not selected or mandatory:

- Improvement from minimum to high performing standard for two standards: Receiving subsidy in regulated program and Elevated Lead
- Decline from meeting high performing to merely meeting minimum standards for Administrator education points, which just barely slipped below 35% to 32% for those with 7 points.
- Although Infant Mortality actually slipped below min of 9.1 to 9.6, it often varies significantly annually due to it being based on such small numbers.

Currently, the only standards (with Mandatory in Bold) that are not meeting minimums are:

- % of Regulated Child Care Spaces Available for Working Families
- Accreditation
- Family care education points
- **Use of primary health care**
- Infant Mortality

The table below summarizes the FY09/10 11 mandatory & selected PBIS Results:

Standard	Minimum	High Performing	FY09/10 draft	FY08/09	Status
Audit findings	1	0	Not Applic.	0	--
Early Care and Education:					
% children receiving Subsidy in Regulated Child Care Programs	>=90%	>=97%	97%	96%	●
Avg. child star rating; % children in 4 and 5 star facilities	3.25 OR 50%	3.25 AND 50%	3.98 85%	4.06 89%	●
Avg. child star rating-subsidy; % children in 4 and 5 star facilities	3.25 OR 60%	3.25 AND 60%	4.14 88%	4.09 92%	●
Lead Teacher - % of children enrolled in 1-5 star rated child care centers that have at least 5 lead teacher education points	>=60%	>=60% AND	100%	100%	●
Lead Teacher - % of children enrolled in 1-5 star rated child care centers that have 7 lead teacher education points		>=35%	0%*	30%	◐
Administrator - % of children enrolled in 1-5 star rated child care centers that have at least 5 administrator education points	>=60%	>=60% AND	100%	100%	●
Administrator - % of children enrolled in 1-5 star rated child care centers that have 7 administrator education points		>=35%	32%	53%	○
2 year degree Teacher - Median Salary + supplement	>= \$9.65,	>= \$10.25,	Not available		--
4 year degree Teacher - Median Salary + supplement	>= \$12.06	>=\$13.27			
Stability/Turnover	<=25%	<=20%			--
Family Support					
Parenting Skills - Competence and Confidence	>=90%	>=95%	100%	Insuf. data	●
Health/Early Intervention					
Receiving Early Intervention – 0-2 years	>=3% AND	>=5% AND	3.6%	3.7%	●
Receiving Early Intervention – 3-5 years	>=3%	>=5%	8%	6%	●
Use of Primary Health Care	>=70%	>=80%	67%	68%	○

●, ● = Achieved High Performing, Minimum standards; ◐ = Made Progress; ○ = Needs Attention; ● = improvement from previous year; ○ = red is lost ground. *Head Start site not included due to summer visit when no enrollment

Challenges

As the economy as a whole struggles, Smart Start funding faces budget challenges, which begin at the state level, are shared by the North Carolina Partnership for Children and get passed down to local partnerships. For some activities, there is little room for additional cuts, so the Board of Directors decided how to effectively make budget cuts so that programs could continue to provide meaningful services. This included initially trying to allow a set aside for a new health related activity and not being able to fund anything in this area due to continued budget threats. Since the pilot health activity from the previous year was not renewed, the Board did convene an ad hoc health committee to explore what the greatest need in health is and plans to continue to use this data in the future.