

# The Caswell County Partnership for Children 2013 Needs Assessment Highlights

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For full details, see 2013 Needs Assessment Report

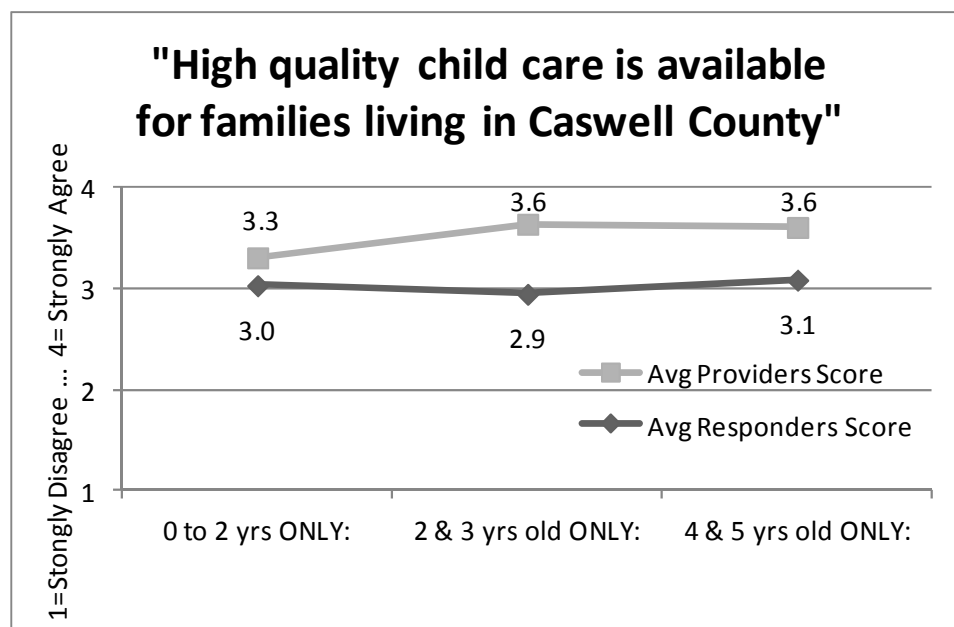
## Survey Demographics

Only hard copies done this year, 2 groups instead of 4

- 89 general surveys collected
  - 50 had at least 1 child age 5 or younger
  - Over 20 work outside Caswell County
  - 70% under age 40
  - 77% earn less than \$36,000/yr
- 28 child care provider surveys collected
  - 78% over age 40
  - 71% earn less than \$36,000/yr



## Quality Availability by Age Group



## WANT vs HAVE to use Preferences

For each age group, they were first asked when looking for child care, what type of care would they WANT to use and then what type of care would they HAVE to use.

- all three age groups overwhelmingly **WANT to use care with "Star Rating: 1, 2, 3, 4, 5" followed next by "Close to work/school."**
- 'would probably HAVE to use or do use':
  - '0 up to 2' and '2 & 3 yrs' 1<sup>st</sup> choice: "relative"
  - '4 & 5 yrs' 1<sup>st</sup> choice: "close to work" and "NC Pre-K"\*; with "relative" being 4<sup>th</sup> after "Star Rating: 1, 2, 3, 4, 5".
- Providers' vs general responses: "Babysitter" and "Neighbor" were never selected, "Friend" only once for have to use, never for want to use, and much fewer considered "Relative" for either.

## Child Care Demand

- 12 providers reported the same number of frequency of requests for all age groups, although how often they get them varied.

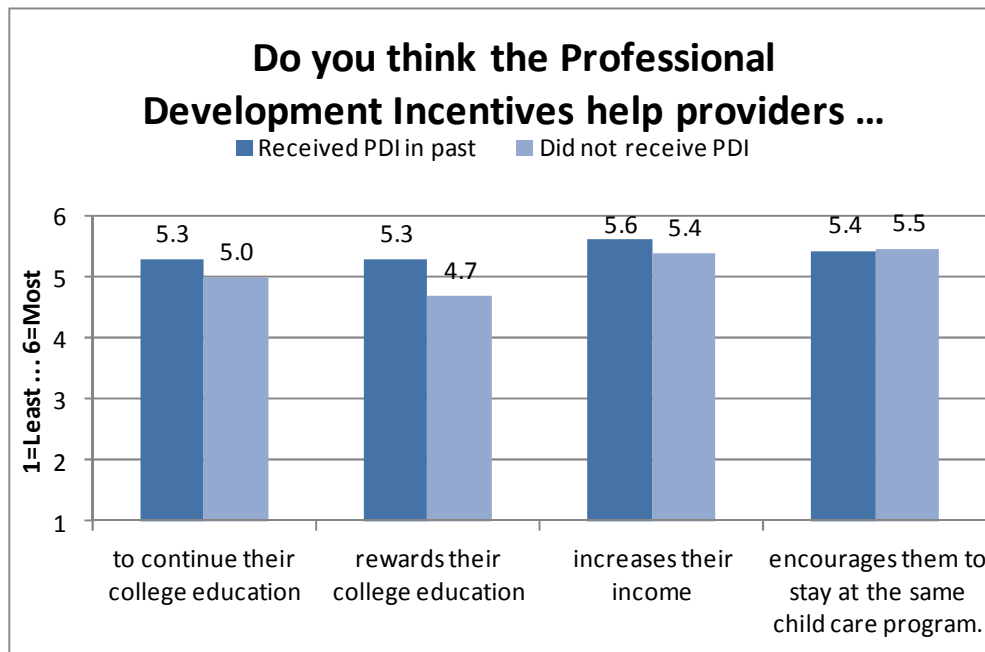
For questions below, infants are birth up to 1 yr & toddlers are 1 up to 2 yrs old.

	Avg Score	Number responses
Providing high quality infant care requires lower ratios than for older children and is therefore much more expensive to provide.	3.6	25
Parents can not afford to pay more for infant or toddler care.	3.6	25
Parents are not willing to pay more for infant or toddler care.	3.5	26
I don't want to charge more for all kids to help cover higher cost of infant care.	3.6	26

(4 = Strongly Agree... 1=Strongly Disagree)

### PDI Effectiveness

- In 2013, 32 providers awarded average \$2,658
- agreement on the benefits of the PDI between child care providers who received PDI in the past (15 total) as well as those who have not (13 total)



### Other EC Services/Supports needed?

- After school programs: affordable extracurricular activities, sports, educational and summer programs
- More child care: longer hours, overnight care, more affordable
- Transportation
- Health related: mental health, OT [occupational therapy], Free Healthcare, Speech
- More community outreach, parent education, parent resources/support groups
- Workshops/trainings for child care providers

### Focus on Families

- greatest challenge using high quality child care: **“Can’t afford it”**
- a higher percentage of those not in Raising A Reader reported having more than 25 books in the home (*this confirms that RAR is targeting the homes which most need exposure to more books*)

### Child Care Landscape

- 3 FCCHs have closed in the last year
  - two with 4 Stars and one with 3 Stars
- NC Pre-K has become an essential piece of local care infrastructure

## Performance Based Incentive System (PBIS) Standards

(released in December each year)

PBIS Summary		FY1112	FY1011	FY0910	FY0809
Mandatory	<b>total (na)</b>	<u>5 (2)</u>	<u>6 (1)</u>	<u>5 (2)</u>	<u>6 (1)</u>
	<b>met, high</b>	<u>3</u>	<u>3</u>	<u>2</u>	<u>3</u>
	<b>met, min</b>	<u>2</u>	<u>3</u>	<u>2</u>	<u>2</u>
	<b>not met</b>	<u>0</u>	<u>0</u>	<u>1</u>	<u>1</u>
selected	<b>total (na)</b>	2 (2)	2 (2)	3 (1)	2 (2)
	<b>met, high</b>	1	1	2	1
	<b>met, min</b>	1	1	1	1
	<b>not met</b>	0	0	0	0
not selected	<b>total (na)</b>	7 (3)	8 (2)	8 (2)	9 (1)
	<b>met, high</b>	2	2	3	3
	<b>met, min</b>	0	2	1	3
	<b>not met</b>	5	4	4	3

### Conclusions and Recommendations

- ✓ Families would like to base child care choices on such quality indicators as Star Rating, often must choose non-regulated care such as relative, friend, neighbor, or babysitter.
- ✓ Slightly less high quality available for the youngest children in the county.
- ✓ Concern over the cost of and affording to provide and purchase infant/toddler care.
- ✓ Since the Professional Development Incentives are effective, enhance their impact for improving infant/toddler quality of care via a simple 'infant/toddler bump' for these providers.
- ✓ Provide support to FCCHs: PDI, requested trainings and providing technical assistance and support, FCCH peer group.

### Limitation reminder:

Smart Start funding includes several mandates:

- ✓ 70% of all funding spent on Child Care Related activities, 40% must be on Child Care Subsidies
- ✓ Required to fund a Family Support activity (includes literacy initiatives)
- ✓ Required to use Evidence Based or at very least Evidence Informed models

